

Refining and Defining our Cultural Strategy

'Nobody knows what Culture is anyway and whenever people talk about it I switch off it is expert led and exclusive and non professional cultural activity is not valued and it's a black hole for money'

- Arts Office, Arts Grants, Dublin writers Festival, Unesco City of Literature, Impac Award, Heritage Office, Hugh Lane Gallery, Architecture and Pivot Dublin, The LAB, Public Art Programme, International Cultural Agreements, Axis Ballymun, Planning Department and the role of Culture in Area Planning, DCC buildings in cultural use. and History Arts and Culture at Community level from Hip hop to Halloween. Culture of Course includes Sports Parks and Play. This is all in The Public Domain and DCC is responsible for The Public Domain

Dublin City Council is a National Cultural organisation

- Culture is created whenever we stop to appreciate, recreate, renew, play and by doing so engage our full potential. It is a natural activity and will occur without direction or support . But when it is supported encouraged and provided for society thrives because our quality of life improves and every day is not just an endurance test and we have agreed with each other that it is not.

So What is it?

Dublin City Council's Cultural Purpose (Draft)

Dublin's cultural life and heritage is unique and of inestimable value. Dublin City Council ensures that cultural activity, expression and development remain a vital part of living in and visiting the Capital city. Working in partnership with cultural organisations, communities and the cultural professions, Dublin City Council supports manages and leads the opportunity for and the provision of quality cultural programming that contributes to the quality of life of residents and visitors alike, maintaining Dublin's international reputation as a modern creative city rich in history and recognising the role that culture is playing in economic renewal and tourism

- All actions must be solvent and grounded in the current economic reality. (Solvency before vision)
- Cooperation will not occur unless mandated and/or out of self interest.
- Dublin needs good news and Culture has the potential of being a game changer
- Imagine Dublin (For Discussion)

Everything is possible but very few things are probable

- Maintaining Excellence, Fostering Inclusion, Encouraging and Engaging in Development and taking a Strategic View.

**Dublin City Council's (Cultural)
Values**

- Actions
- As culture is core to Dublin stop saying that culture is not core to DCC.
- Unify internally and interdepartmentally across the DCC Departments dealing with Culture. (Steering Group to be led by CRA) Start to budget share.
- Steering Group to work with Department of the Arts to prioritise the local national and international potential of Dublin's cultural offering
- Convene the Artistic and Cultural Institutions in Dublin and begin working in a joined up way around access, funding, public engagement and tourism
- Frame a breakthrough solution to the cultural use of Vacant Space through a time limited pilot scheme.
- Work in parallel to the development of The New Arts Plan to make five action led statements that constitute a robust Cultural Strategy that everyone externally and internally understands and can use.

Dublin City Council cannot act alone but can become a full partner with the Arts Council, Dept of The Arts, and Fáilte Ireland