

A New Relationship
Do we need one?

A New Relationship

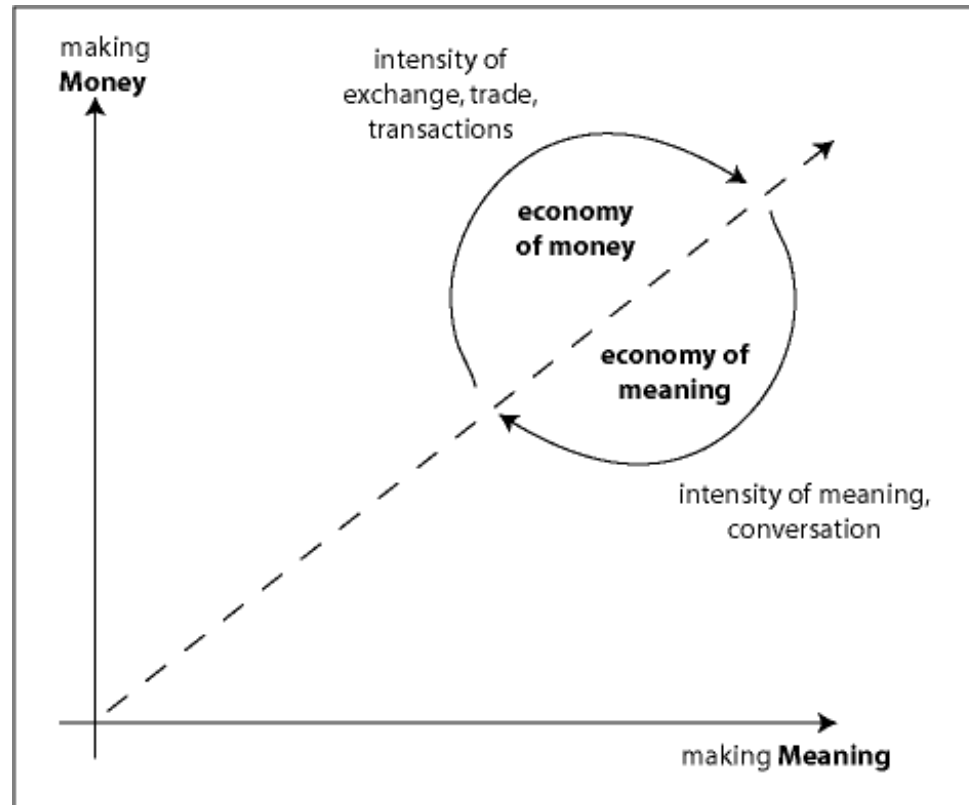
Do we need one?

No – we need lots of relationships

The artist audience conversation has to be dynamic

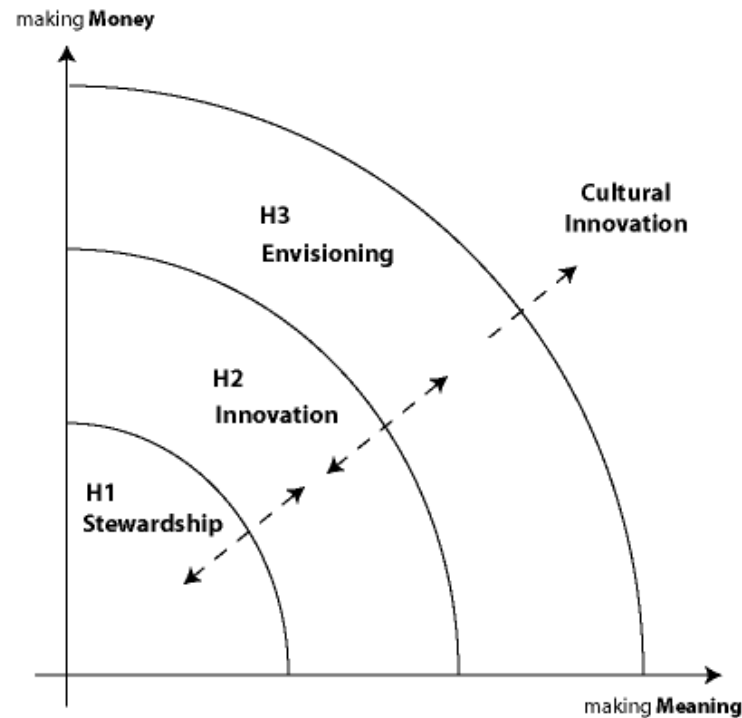
Diversity of players and contexts is vital

The dilemma between money & meaning International Futures Forum research



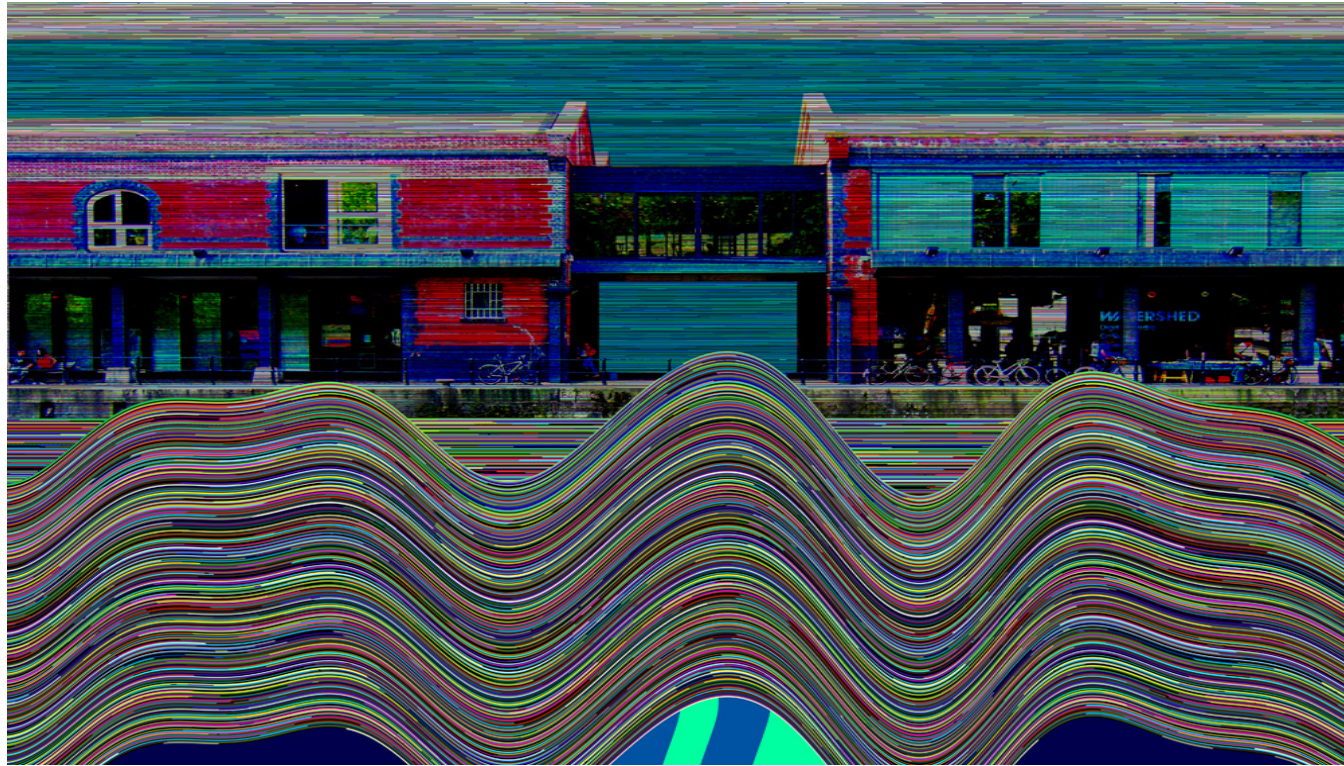
The BOV experience indicates that the company did not hold money and meaning in productive tension finally surrendering to financial pressures in 2007

Invest in creative risk
IFF three horizons model
internationalfuturesforum.com



Rejuvenating BOV has been based on a new artist audience relationship
A business model which manages resource in H1, invests in H3 and plays in H2
A philosophy which celebrates the past and embraces the new

Doing things with people not for people
Collaboration and conversation to build communities of practice and interest



What is needed is not new or adapted instruments for knowledge transfer... the need is for a system to create spaces in which something can happen.

Knowledge Transfer Without Widgets : the Challenge of the Creative Economy - Geoffrey Crossick RSA

Experimenting with new forms

BOV Watershed HP

<http://www.dshed.net/extended-theatre-experience>

Performance in BOV Studio 2009